

# THE CIRCULAR ECONOMY AT EURO POOL SYSTEM

**Optimising lifespan**  
Returned trays are checked, sorted, washed and repaired before a new rotation. The average lifespan of our trays is over 7 years.

**Tray production**  
Our trays are made from virgin plastic to have a long lifetime.

**Delivery**  
Our service centres are always located near our customers and retailers to reduce CO2 emissions.

**Design for transport**  
Our trays are thin and foldable. This allows each truck to carry more trays, reducing total CO2 emissions.

**Product protection**  
Our trays' robust design reduces damage and waste of retailers' fruits and vegetables.

**Return**  
Our IT systems track and trace tray flows throughout the supply chain to avoid empty trucks and reduce CO2 emissions.

**Recycling**  
Trays that are no longer repairable get recycled. Into garden furniture for example.

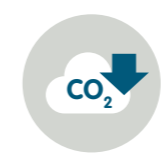
Circular ambitions 2025



**Resource efficiency**  
We will increase the use of granulate of old trays in new trays and do further research on bioplastics as a resource.



**Reducing water usage in washing**  
By purifying water, we will increasingly reuse the water for cleaning your trays.



**CO2 reduction**  
We will reduce our carbon footprint by 20% per tray movement.

